

# MARKET SUPPLY: FRESH FRUITS



## MARKET SUPPLY: Fresh Market Fruits, State of Hawaii, 2006-2010<sup>1 2</sup>

Commodity		2006	2007	2008	2009	2010	Hawaii market share 2010
		----- 1,000 pounds -----					Percent
Apples:	Inshipments	15,431	16,269	15,413	<sup>2</sup>	<sup>2</sup>	
Avocados:	Inshipments	2,349	2,332	1,971	<sup>2</sup>	<sup>2</sup>	
	Hawaii	1,020	1,160	1,000	1,040	<b>660</b>	
Bananas:	Inshipments	15,408	16,028	19,552	<sup>2</sup>	<sup>2</sup>	
	Hawaii	22,000	25,600	17,400	18,500	<b>17,800</b>	
Cantaloupe melons:	Inshipments	7,736	7,410	6,241	<sup>2</sup>	<sup>2</sup>	
	Hawaii <sup>3</sup>						
Grapefruit:	Inshipments	1,561	1,600	1,307	<sup>2</sup>	<sup>2</sup>	
	Hawaii	50	30	46	<sup>4</sup>	<sup>4</sup>	
Grapes:	Inshipments	9,506	9,584	9,149	<sup>2</sup>	<sup>2</sup>	
Honeydew melons:	Inshipments	3,813	3,905	3,204	<sup>2</sup>	<sup>2</sup>	
	Hawaii <sup>3</sup>						
Lemons:	Inshipments	4,154	4,035	3,501	<sup>2</sup>	<sup>2</sup>	
	Hawaii	45	33	55	<sup>4</sup>	<sup>4</sup>	
Limes:	Inshipments	1,749	2,139	1,957	<sup>2</sup>	<sup>2</sup>	
	Hawaii	121	69	76	<sup>4</sup>	<sup>4</sup>	
Nectarines:	Inshipments	2,219	2,379	2,513	<sup>2</sup>	<sup>2</sup>	
Oranges:	Inshipments	14,824	10,671	12,381	<sup>2</sup>	<sup>2</sup>	
	Hawaii <sup>3</sup>						
Papayas:	Inshipments <sup>5</sup>						
	Hawaii <sup>6</sup>	16,740	18,650	16,960	17,170	<sup>4</sup>	
Pears:	Inshipments	4,873	5,018	4,776	<sup>2</sup>	<sup>2</sup>	
Tangerines:	Inshipments	1,893	1,460	2,000	<sup>2</sup>	<sup>2</sup>	
	Hawaii	85	89	98	<sup>4</sup>	<sup>4</sup>	
Watermelons:	Inshipments	5,174	4,007	3,772	<sup>2</sup>	<sup>2</sup>	
	Hawaii	10,400	13,100	<sup>7</sup>	<sup>4</sup>	<sup>4</sup>	
All other fruits:	Inshipments	16,382	17,010	12,478	<sup>2</sup>	<sup>2</sup>	
	Hawaii	7,612	7,709	<sup>7</sup>	<sup>4</sup>	<sup>4</sup>	
Unspecified fruits:	Inshipments <sup>8</sup>	9,817	11,751	10,463	<sup>2</sup>	<sup>2</sup>	
Total:	Inshipments	116,889	115,598	110,678	<sup>2</sup>	<sup>2</sup>	
	Hawaii	58,073	66,440	52,744	50,239	<b>49,614</b>	
	All	174,962	182,038	163,422	NA	<b>NA</b>	

NA = Not available. <sup>1</sup> Excludes pineapples, guavas, papayas, and passion fruit used for processing, and quantities shipped out-of-State. <sup>2</sup> Inshipment data was provided by the Market Analysis and News Branch of the Hawaii Department of Agriculture. Beginning 2009, data not available due to reduction-in-force eliminating all Market Analysis and News Branch positions. <sup>3</sup> Data not shown separately to avoid disclosure of individual operations but combined and included with "All other fruits". <sup>4</sup> Estimates not published due to staff reduction-in-force but combined and included in the total. <sup>5</sup> Data not shown separately but combined and included with "All other fruits". <sup>6</sup> Fresh intrastate sales only. Excludes mainland and foreign fresh sales. <sup>7</sup> Data not shown separately to avoid disclosure of individual operations but combined and included in the total. <sup>8</sup> Fruit data received without commodity names specified.